



This logo is the property of B A Richardson, Winchester, England.
It identifies bedding which complies with *Cot Life* 2000 specifications.

Important message to all new parents:

You can protect your baby against cot death by using the
BabySafe Mattress Cover



www.safebaby.no

post@safebaby.no



Finally, Scandinavian parents are given access to important information about the cause of cot death.

There is a widespread perception that the cause of cot death is unknown. This is not so. Two decades of research shows that the primary cause of cot death is poisonous gases released from baby's own mattress. The gases are generated when common household fungus (which occurs microscopically in most homes) react with chemical elements present in the mattress.

These chemical elements are:

Phosphorous: Used in production of mattresses as a fabric conditioning agent, fire retardant, plasticizer and catalyst

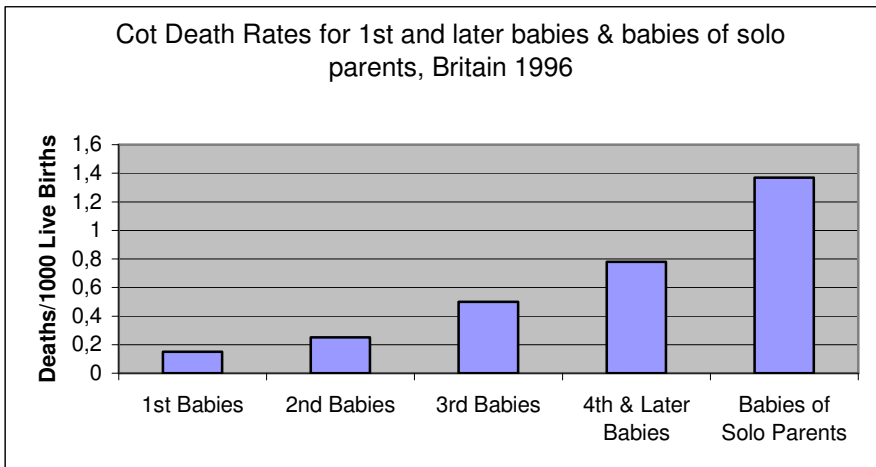
Antimony: Used in production of mattresses as a fire retardant (antimony is not poisonous in itself, but generates stibine which is)

Arsenic: Used in production of mattress as a biocide (that is a substance killing living organisms)
It is also present as an impurity in antimony.



When common household fungus reacts with chemical elements, poisonous gasses are produced. These gasses are able to affect the nervous system to the extent that communication between nerve cells breaks down. This can lead to heart and lung failure.

The gases can be generated from the mattress and the baby's bedding. New mattresses take 4-6 weeks before the fungus gets established. Babies sleeping on previously used mattresses are more at risk as previously established fungus will be reactivated sooner and also be present in greater volume. This is the reason why the risk of cot death increases for second and subsequent babies, as these babies will often sleep on a previously used mattress. The statistics below refutes the medical and physiological theories of cot death. If the medical theories were right the risk of cot death would be the same for all babies. This is not the case.



Ref- Official Statistics UK



This knowledge is important evidence in the 'poisonous gas theory'. It is repeated year after year and is similar for every country.

It is commonly thought that overheating can cause cot death. This is a secondary cause. A warmer baby will generate more fungus activity that will cause an increased reaction with the chemical elements and hence produce larger amounts of gas.

By putting a baby to sleep on its back it is less exposed to the poisonous gases. This is why cot death was markedly reduced, but not eliminated, following the recommendations of face-up-sleeping.

The solution:

Following two decades of research in England and New Zealand the BabySafe Mattress Cover was developed. The BabySafe Mattress Cover is made of high grade polyethylene and will keep out all poisonous gases. According to the Cot Life 2000 specifications the BabySafe cover is placed directly on the mattress underneath a pure cotton sheet. When mattresses are wrapped according to the Cot Life 2000 specifications the cause of cot death is removed.

In New Zealand more than 100,000 parents have protected their babies by sleeping them on a BabySafe Mattress Cover over the last 10 years. None of the protected babies have died of cot death during this time. By comparison, New Zealand has suffered 650 cases of cot death in the same 10 year period.



All these cases happened to babies sleeping on uncovered mattresses.

After 10 years of protecting babies by using the BabySafe Mattress Cover, the New Zealand cot death rate has dropped by 60 per cent. The health authorities in the country have stated that none of the cot death incidents during this time has happened to a baby sleeping on a BabySafe Mattress Cover. This shows that a BabySafe Mattress Cover has a 100 per cent success rate in cot death prevention, which exceeds the partial success of traditional cot death prevention.

The BabySafe Mattress Cover gives parents a simple and effective tool, which will protect their baby against cot death and other possible effects of the gasses.



BabySafe Mattress Cover costs **NOK 199 /€ 25**, including p&p.

BabySafe Mattress Cover is available in these sizes:

A	760	x	330	x	75	mm
B	1200	x	580	x	75	mm
C	1200	x	580	x	125	mm
D	1200	x	580	x	180	mm
E	1310	x	670	x	125	mm
F	1310	x	670	x	180	mm

We also sell the book 'The Cot Death Cover Up' By Jim Spratt, Published by Penguin Books, 1996 for **NOK 199/€25**.

(the book is about the research process and results)

For information on how to wrap your baby's mattress see the Cot Life 2000 guidelines on www.safebaby.no or e-mail post@safebaby.no for assistance.

For more information and orders please contact

SafeBaby

E-mail:- post@safebaby.no

Website:- www.safebaby.no



Question:	What is the mechanism of cot death (crib death)?
Answer:	The baby's lungs stop breathing (apnoea) and the baby's heart stops beating.
Question:	Why do the lungs and heart stop functioning?
Answer:	Because the relevant nerve impulses from the brain don't reach the lungs and heart to cause them to function.
Question:	Why don't the nerve impulses reach the lungs and heart?
Answer:	Because the nerves stop transmitting the impulses.
Question:	Why do the nerves stop transmitting the impulses?
Answer:	Because of accumulation of acetylcholine in the blood.
Question:	Why does acetylcholine accumulate in the blood?
Answer:	Because the cholinesterase enzyme is de-activated.
Question:	What de-activates the cholinesterase enzyme?
Answer:	Anti-cholinesterase agents.
Question:	What are these anti-cholinesterase agents?
Answer:	Nerve gases formed from compounds of phosphorus, arsenic and/or antimony.
Question:	Where are the compounds of phosphorus, arsenic and/or antimony?
Answer:	In the baby's bedding (along with fungus which converts the compounds into the gases)

Mattress-wrapping in accordance with the Cot Life 2000 protocol prevents exposure of the baby to the gases.

There have been no reported cot deaths among the very large number of babies who have slept on mattresses wrapped to the Cot Life 2000 specifications.



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